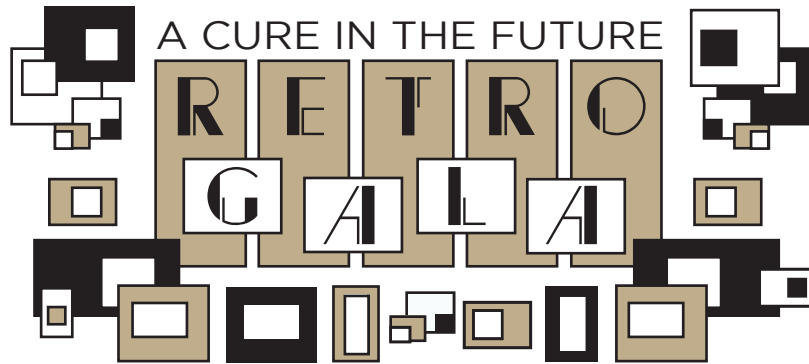


18TH ANNUAL



# SPONSORSHIP PACKAGE

SATURDAY APRIL 05, 2025



THE BELLVUE MANOR  
8083 JANE STREET  
VAUGHAN, ONTARIO

OFFICIAL PARTNER OF

The Princess  
Margaret  **UHN**

665 MILLWAY AVENUE, SUITE 39  
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# ABOUT US

A Cure in the Future is an organization of a group of dedicated volunteers who are passionate about supporting groundbreaking cancer research at the Princess Margaret Cancer Centre (PMCC).

The Princess Margaret Cancer Foundation is Canada's largest and leading cancer charity, dedicated to raising funds for PMCC, one of the world's top five cancer research centres known for its game-changing scientific achievements and exceptional patient treatment and care. Through philanthropy events such as our gala, we make possible the critical funding required to accelerate cancer research, education and clinical care benefitting patients at PMCC, throughout Canada and the world. Learn more at [www.thepmcf.ca](http://www.thepmcf.ca).

The Retro Gala was founded in 2007 with a deeply personal and inspiring purpose. The co-founder, Maria Luisa Bianchi, was diagnosed with thyroid cancer and received treatment at PMCC. The experience of going through treatment there left a permanent mark, inspiring her husband Joe to give back to the hospital that provided such exceptional care. The idea behind the Gala was to raise vital funds for cancer research and patient care, while also raising awareness about the importance of cancer treatment and support systems. It was a way to not only honor the incredible staff and advancements at PMCC but also to ensure that future patients would continue to receive the world-class care that had made all the difference for Maria Luisa during her journey. The Gala has since grown into an important annual event, uniting the community in the fight against cancer.

Our mission is simple: **to raise vital funds for the Princess Margaret Cancer Centre's Research Department**, which is at the forefront of discovering new treatments and therapies to combat cancer. Through our annual gala, we aim to bring together a community of generous donors, volunteers, and supporters to make a meaningful impact in the fight against cancer.

On behalf of the entire Retro Gala Committee, we would like to extend our deepest gratitude for your ongoing support and commitment to our mission. Your belief in the work of the scientists and researchers at the PMCC, fuel advancements, enabling them to pursue groundbreaking research, innovative treatments, develop strategies to prevent cancer and better outcomes for patients battling cancer. Every contribution, no matter how large or small, brings us one step closer to transforming the future of cancer care.

Thanks to your generosity, we are making significant strides towards our shared vision:  
**conquering cancer in our lifetime.**

A Cure in the Future Retro Gala Committee

# SPONSORSHIP OPPORTUNITIES

## EVENT SPONSOR

**4,500 DOLLARS**

### HOSPITALITY + BRAND RECOGNITION

12 TICKETS (VIP TABLE) FOR THE GALA

YOUR LOGO AND LINK TO YOUR WEBSITE ON OUR MEDIA SITES UNDER THE EVENT

SPONSOR AREA FOR ONE YEAR

YOUR LOGO ON THE HOME PAGE OF RETROGALA.COM

LOGO RECOGNITION (FULL SCREEN) IN A VIDEO PRESENTATION ON THE NIGHT OF THE GALA

LOGO ON THE EVENT STEP AND REPEAT CUSTOM BACKDROP WHERE GUESTS WILL TAKE PHOTOS

PODIUM RECOGNITION FROM OUR SPECIAL GUEST MC

LOGO ON ALL EMAIL BLASTS AND SOCIAL MEDIA FEEDS

## PLATINUM

**3,250 DOLLARS**

### HOSPITALITY + BRAND RECOGNITION

10 TICKETS (VIP TABLE) FOR THE GALA

YOUR LOGO AND LINK TO YOUR WEBSITE ON OUR MEDIA SITES UNDER THE PLATINUM

SPONSOR AREA FOR ONE YEAR

LOGO RECOGNITION IN A VIDEO PRESENTATION ON THE NIGHT OF THE GALA (FULL SCREEN)

LOGO ON THE EVENT STEP AND REPEAT CUSTOM BACKDROP WHERE GUESTS WILL TAKE PHOTOS

PODIUM RECOGNITION FROM OUR SPECIAL GUEST MC

MENTIONS ABOUT YOUR SPONSORSHIP AND CONTRIBUTION THROUGH OUR SOCIAL MEDIA FEEDS

## GOLD

**2,750 DOLLARS**

### HOSPITALITY + BRAND RECOGNITION

10 TICKETS (TABLE OF 10) FOR THE GALA

YOUR LOGO AND LINK TO YOUR WEBSITE ON OUR MEDIA SITES UNDER THE GOLD SPONSOR AREA FOR ONE YEAR

LOGO RECOGNITION IN A VIDEO PRESENTATION ON THE NIGHT OF THE GALA (1/2 SCREEN)

# SPONSORSHIP OPPORTUNITIES

## SILVER

**2,250 DOLLARS**

HOSPITALITY + BRAND RECOGNITION

10 TICKETS FOR THE GALA

YOUR NAME ON OUR WEBSITE UNDER THE SILVER SPONSOR AREA FOR ONE YEAR

LOGO RECOGNITION IN A VIDEO PRESENTATION ON THE NIGHT OF THE GALA (1/4 SCREEN)

## BRONZE

**1,000 DOLLARS**

BRAND RECOGNITION

2 TICKETS FOR THE GALA

YOUR NAME ON OUR WEBSITE UNDER THE BRONZE SPONSOR AREA FOR ONE YEAR

LOGO RECOGNITION IN A VIDEO PRESENTATION ON THE NIGHT OF THE GALA (1/4 SCREEN)

## COPPER

**500 DOLLARS**

BRAND RECOGNITION

YOUR NAME ON OUR WEBSITE UNDER THE COPPER SPONSOR AREA FOR ONE YEAR

YOUR NAME IN A VIDEO PRESENTATION ON THE NIGHT OF THE GALA

## SUPPORTER

**PRIZE / AUCTION ITEMS**

BRAND RECOGNITION

YOUR NAME ON OUR WEBSITE UNDER THE SUPPORTERS AREA FOR ONE YEAR

YOUR NAME IN A VIDEO PRESENTATION ON THE NIGHT OF THE GALA

## SINGLE TICKET

**175 DOLLARS**

## TABLE OF TEN

**1,750 DOLLARS**

# SPONSORSHIP FORM

COMPANY NAME \_\_\_\_\_

CONTACT \_\_\_\_\_

ADDRESS \_\_\_\_\_

PHONE \_\_\_\_\_

FAX \_\_\_\_\_

EMAIL \_\_\_\_\_

WEBSITE \_\_\_\_\_

FACEBOOK \_\_\_\_\_

X \_\_\_\_\_

INSTAGRAM \_\_\_\_\_

SPONSORSHIP PACKAGE \_\_\_\_\_

TOTAL \_\_\_\_\_

ALL SPONSORS TO PROVIDE ARTWORK

PLEASE MAKE ALL CHEQUES PAYABLE TO: **A CURE IN THE FUTURE**

## INTERNAL ONLY

CONTACT \_\_\_\_\_

DATE \_\_\_\_\_

PAYMENT INFORMATION \_\_\_\_\_

**THANK YOU**

JOE BIANCHI  
MARIA LUISA BIANCHI  
GIANMARCO BIANCHI  
ALESSIA BIANCHI  
BIANCA FIORE  
ENZO FRATI  
PAUL PANICCIA  
LILLY PETRINI  
TONY PETRINI  
YOLANDA POLERA  
ALEX POLERA

**A CURE IN THE FUTURE COMMITTEE**

# The Princess Margaret Cancer Foundation UHN

October 23, 2024

Dear Supporters and Friends,

The Princess Margaret Cancer Foundation is pleased to welcome the 18th Annual, “**A Cure In The Future Retro Gala**” to our 2025 fundraising campaign.

This gala fundraising event organized by Platinum Entertainment Solutions will take place on Saturday, April 5, 2025, at The Bellvue Manor, Vaughan. All proceeds will support Cancer Research at Princess Margaret Cancer Centre.

The Princess Margaret has a bold but vital vision: to **Conquer Cancer In Our Lifetime**. As one of the world’s top 5 cancer research centres, Princess Margaret Cancer Centre is known for its game-changing scientific achievements and exceptional patient care.

With the backing of a passionate community of supporters, we’re transforming the cancer experience, giving real hope to cancer patients in Canada and around the world.

We hope that you will support **A Cure In The Future Retro Gala** event with a cash or in-kind donation.

The Princess Margaret Cancer Foundation is a registered charity in Canada and our Charitable Registration Number with the Canada Revenue Agency is 88900 7597 RR0001. If you have questions or concerns, please contact me directly at (416)303.0191 or via email at [flo.bernard@thepmcf.ca](mailto:flo.bernard@thepmcf.ca).

On behalf of our volunteers, staff, patients, and their families, we thank you.

With Appreciation,



Florence (Flo) Bernard  
Sr. Coordinator, Corporate & Community Partnerships